

25<sup>TH</sup>



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ANNIVERSARY GALA  
**10.17.19**

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SPONSORSHIP OPPORTUNITIES

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Founded in 1994, Operation Jump Start (OJS), a local Long Beach nonprofit organization, provides the comprehensive resources and mentoring support that enable youth in underserved communities to reach their full potential through a college education. Since its inception, OJS has provided programs and mentoring that enable students achieve educational opportunities they never thought possible.

Our mission is to help low-resourced, high-potential, first generation students get in, stay in, and graduate from a four-year college. We do this by providing academic support, mentoring, and exposure to a broader world.

## **JOIN US IN CELEBRATING 25 YEARS IN OUR COMMUNITY**

Make a lasting impact by supporting Operation Jump Start's 25th Gala Anniversary celebration. In doing so, you will provide much-needed funds to continue the college access and success programs that support students in Long Beach. We remain committed to providing the best possible educational and social experience for our youth!

### **WHAT**

Over 250 guests of Long Beach's social and corporate community will gather for a night of elegance, exquisite food, and live entertainment to raise funds.

### **WHEN**

Thursday, October 17, 2018 - 6:00 PM

### **WHERE**

Location TBD

### **ATTIRE**

Black Tie



# 25th Anniversary Gala

## SPONSORSHIP OPPORTUNITIES

### PRESENTING TITLE SPONSOR | \$25,000

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- Logo/name premium placement on main agency homepage and event page
- Inclusion in all event-related releases and materials including widely-circulated invitation
- Headline feature on all event signage and verbal recognition day-of event
- Headline feature on printed newspaper press releases (minimum of 2)
- Full page back cover advertisement of program booklet and featured in sponsor recognition page
- Premium and personalized feature on all OJS social media accounts (minimum of 3 features)
- Opportunity to address event audience as highlighted speaker
- One VIP booths at event

### PLATINUM SPONSOR | \$15,000

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- Logo/name prominent placement on main agency homepage and event page
- Inclusion in all event-related releases and materials
- Featured on all event signage
- Full page inside cover advertisement of program booklet and recognition in sponsor recognition page
- Featured on all OJS social media accounts
- One booth at event

### GOLD SPONSOR | \$10,000

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- Logo/name on website (main agency homepage)
- Featured on all OJS social media accounts
- Full page advertisement and featured in sponsor recognition page in event program booklet
- Inclusion in all event-related releases and materials
- Featured on all event signage
- 8 tickets to event



## SILVER SPONSOR | \$5,000

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- Sponsor logo/name featured on site's supporter page with link to website.
- Full page advertisement and featured in sponsor recognition page in event program booklet
- Inclusion in all event-related releases and materials
- Inclusive feature on all OJS social media accounts
- 5 tickets to event

## BRONZE SPONSOR | \$2,500

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- Sponsor logo/name featured on site's supporter page with link to website.
- Half page advertisement and featured in sponsor recognition page in event program booklet
- Inclusion in all event-related releases and materials
- Inclusive feature on all OJS social media accounts
- 3 tickets to event

## ADDITIONAL UNDERWRITING OPPORTUNITIES

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- Dinner Sponsor - \$4,000 (2)
- Bar Sponsor - \$3,000 (2)
- Entertainment Sponsor - \$2,500
- Décor Sponsor - \$3,000
- Video Sponsor - \$5,000
- Printing Sponsor - \$2,000
- Parking Host - \$2,000

## GALA TICKET | \$125

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## PROGRAM BOOKLET AD | \$150-\$500

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- Half Page Ad: \$250
- Full Page Ad: \$500
- Full Page Inside Cover Ad: \$750
- Full Page Outside Cover Ad: \$1,000

*All advertisements are in full color.*

## SPONSOR AD SPECS AD FILES DUE BY SEPTEMBER 13, 2019

### FILE TYPES

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PDF is the preferred file format. If you cannot provide us with a high resolution PDF, we are able to accept high-resolution JPG files. All ad elements should be in CMYK color mode.

#### Full Page / Inside Cover

Page trim size: 5.5 x 8.5

Page bleed size: 5.75 x 8.75

Page live area: 5 x 8



#### Half Page

Page trim size: 5.5 x 4.25

Page bleed size: 5.75 x 4.5

Page live area: 5 x 3.75



### ART WORK SUBMISSION

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**Please send high-resolution files via email to Yanira Losoya at [yanira@operationjumpstart.org](mailto:yanira@operationjumpstart.org).** If you have any questions, feel free to call Yanira Losoya at 562-988-2131.



# 25th Anniversary Gala

## SPONSORSHIP OPPORTUNITIES

**YES,** I/We would like to sponsor Operation Jump Start's 25th Anniversary Gala at the following level:

### SPONSORSHIP OPPORTUNITIES:

- Presenting Title Sponsor \$25,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,5000

### PROGRAM BOOK ADVERTISING:

- Full Page Outside Cover \$1,000
- Full Page Inside Cover \$750
- Full Page \$500
- Half Page \$250

In addition / or in lieu of sponsorship, I/we would like to make a donation of \$\_\_\_\_\_

\_\_\_\_\_  
Contact name and title

\_\_\_\_\_  
Sponsor Business / Organization Name as you want it to appear in printed materials.

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

### PAYMENT OPTIONS

- CREDIT CARD
- PLEASE INVOICE
- CHECK ENCLOSED: Payable to Operation Jump Start  
\*Please note on your check: OJS 25th Gala

### CREDIT CARD INFORMATION

Credit Card Type     VISA     MASTERCARD     AMEX     DISCOVER

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please submit completed form and company logo (if applicable) to:**

Operation Jump Start  
Attn: Yanira Losoya  
3515 Linden Ave, Suite 6  
Long Beach, CA 90807

**Questions?** Contact Yanira Losoya at  
(562) 988-2131 or email  
yanira@operaitonjumpstart.org

Please submit guest list to Yanira Losoya at yanira@operationjumpstart.org by September 25, 2019.