



# OPERATION JUMP START

2017 ANNUAL REPORT







Irene Quevedo with Erin Gruwell of the Freedom Writers and the Class of 2016 at Scholars Day.

# A message from the Executive Director

Dear Friends,

Over the last few years, I have experienced such joy at the helm of this great organization and 2016 was no exception.

Operation Jump Start's committed Board of Directors and staff continue to transform the lives of hundreds of underserved scholars and their families. The essential funding raised in 2016 significantly surpassed our fundraising goals. Strategically, we drafted a comprehensive three-year sustainability plan to ensure continued progress, all while serving our highest number of students ever in one calendar year (400+).

Notably, our efforts in 2016 led to receiving our first-ever grant of \$100,000, which will specifically expand our college retention efforts, ensuring hundreds of low-income, first-generation scholars attain a college degree within six years of high school graduation.

I believe we've reached such heights thanks primarily to our circle of committed donors, board members, staff, and mentors who all share in our agency's **purpose and progress**. Our cherished community continues to elevate low-resourced youth who undeniably require the resources needed to excel in higher education. Our success is beyond any one person and ultimately serves to transform Long Beach as a whole. And around here, we love Long Beach!

Get to know us more in 2017 and become a part of our purpose and our progress — become a valuable mentor, board member, tutor, or an impactful donor who supports OJS in breaking the cycle of generational poverty one student at a time. Getting involved is easy! Find us online at [operationjumpstart.org](http://operationjumpstart.org) and make sure to follow us on social media.

As the world around us changes, so will our agency. OJS is primed for expansive growth throughout 2017 and beyond. So join us, as we grow both figuratively and literally!

Warmly,

A handwritten signature in black ink, appearing to read 'Irene Quevedo', written in a cursive style.

Irene Quevedo  
Executive Director



# About Us

## Mission

Operation Jump Start helps low-resourced, high potential first-generation students get in, stay in, and graduate from a four-year college. We do this by providing academic support, mentoring, and exposure to a broader world.

## Vision

Students in our community have equal access to college education.

## Values

Gratitude, Education, Mentoring, and Transparency





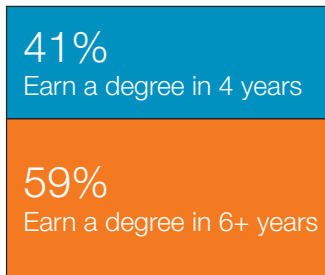
# Why We Exist

For most first-generation students in Long Beach, the dream of not only attending but also graduating from college is never realized. In most cases, students believe that they're simply not 'college material' and distance themselves from this life-changing experience. At Operation Jump Start, we are closing this achievement gap through programs and mentoring that enable these students to achieve educational opportunities they never thought possible.

Students from homes where neither parent has earned a bachelor's degree are **TWICE AS LIKELY** as those with college educated parents **TO LEAVE BEFORE THEIR SECOND YEAR.**



Of low-income students who start a bachelor's degree at a four-year college.



22% of low-income students who were "college-intending" at high school graduation never showed up to college



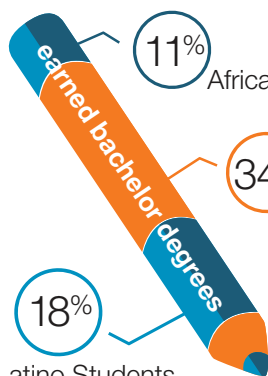
Earn bachelor's degree by mid 20's



9% Low Income Students



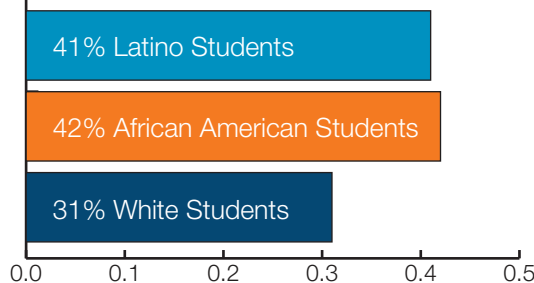
## THE NEED



Latino Students



50% of students require remediation when entering college of those:\*



\*<http://www.ncsl.org/research/education/improving-college-completion-reforming-remedial.aspx#FF>

# Who We Serve

## Our Demographics

### Ethnic Breakdown for all Programs

- 62.4% Latino/Hispanic
- 21.7% African American
- 7.1% Asian
- 4.9% Mixed
- 3.9% White

100% are first-generation college students

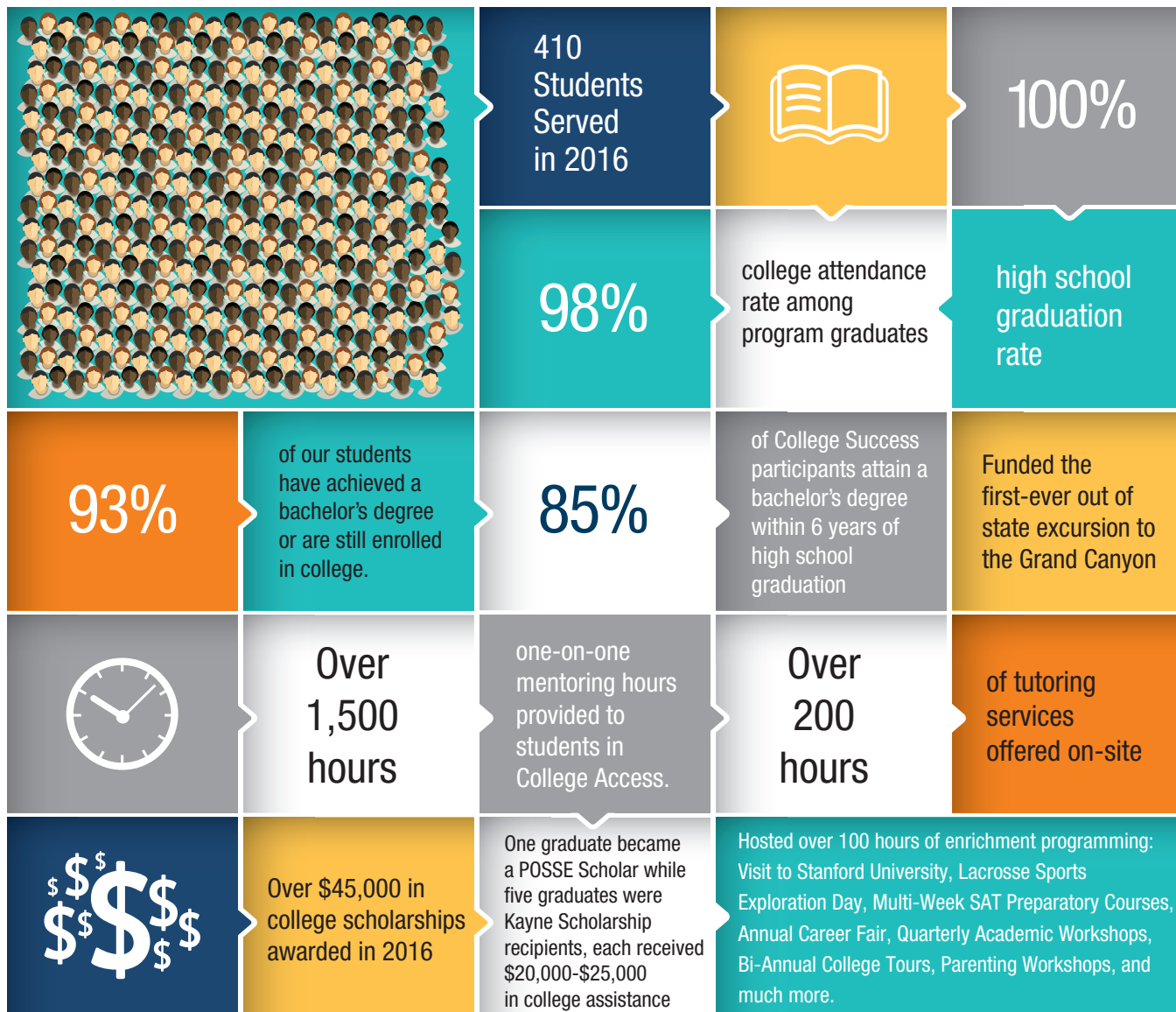
100% of our students qualify for free or reduced price lunches.

More than 80% qualify as “very low-income”  
according to Federal income guidelines.

54% Female / 46% Male



# Our Impact



# Our Programs

## College Start

College Start adds value to the local Long Beach Community by building our students' life skills. College Start uses a group mentoring model specifically focused on building resiliency, setting goals and solving transferrable problems for participants. All of these elements contribute to academic reinvigoration. This evidence-based program is offered as a classroom curriculum in collaboration with other partner organizations and the Long Beach Unified School District. In 2016, College Start served over 320 students.

## College Access

College Access begins equipping students in the 8th-grade with resources and continues to guide them on the path to college for the next five years. This is realized through individualized academic advising and intervention. Parents are also provided with new capabilities to create environments that allow their students to academically thrive. College Access students discover their full potential and enjoy an increase in confidence. With the opportunity to engage in educational workshops, social events, and cultural events, students deepen their ties to the Long Beach community and the world at large. College Access currently serves 75 students.

## College Success

College Success students learn how to navigate barriers first-generation college students face in higher education. Students engaged in this program have access to resources that provide the guidance for students to walk around their respective campuses with their heads held high, knowing they can access all that college has to offer. These scholars graduate college with confidence in themselves and their abilities to live a life with greater opportunity and purpose. College Success students increase and embody civic engagement as well-prepared individuals who are eager to give back.





“

OJS has pushed me to become a better student. It keeps me motivated knowing there is a team that WANTS me to go to college and is willing to help me achieve that goal. They genuinely care about me and my education.

”

**Rieanin Zamora**  
Class of 2018

“ I have learned how to balance my academic and extracurricular activities. OJS has offered many opportunities for me and my family by allowing me to apply for scholarships and offering tools I don't have at home. It has guided me throughout some of the most important years in my life. ”

**Andrea Hernandez**

Class of 2017

“ OJS has always kept me motivated to graduate and get my bachelor's degree. I also had never thought about attending grad school, and with the help of OJS and the resources they provide, I have gained interest in achieving a higher education. ”

**Guillermo De La Rosa**

Class of 2014



## Our Mentors

Operation Jump start could not exist without the dedication and commitment of our volunteer mentors. All of our mentors give their time to enriching the lives of our deserving youth, providing first-time experiences beyond the reach of their students. It is not uncommon for mentor and student relationships to last beyond the five-year program and well into the students' college and post-graduation experiences. Operation Jump Start is so grateful to its mentors for being influential powerhouses and encouraging the students they mentor to become their best selves.



“

Whenever I think about OJS, I think about my mentor, Sean. He made a huge impact in my life and helped me see the world in a different way.

”

**Cesar Magana**  
Class of 2019



## Rocio Garcia, OJS Graduate

### Class of 2013

Meet College Access graduate Rocio. Growing up she felt the weight of the labels placed on her by society, including 'low-income', 'first-gen', Latina, and more. Rocio was told time and time again that there was no place for her at a university. After entering college, Rocio became more aware of the educational gap that exists in California. But this only encouraged her to excel in spite of the odds. With the guidance and support of Operation Jump Start, Rocio went from a student full of self-doubt to a scholar who takes advantages of opportunities to learn and grow.

Now an active student at UC Davis, Rocio was able to become part of a welcoming community on campus. Her experiences include serving a 3-year internship at the Undocumented Student Center, working to increase awareness on the Dakota Access Pipeline, serving as a research assistant for various professors and presenting at conferences throughout California. In the summer of 2016, Rocio had an experience she had never even dreamed of. She traveled abroad for the first time in her life to Kenya, where she was a part of an international volunteer position thanks to the advocacy of Executive Director, Irene Quevedo, and long-time Long Beach community activist, Justin Rudd. Soon after, Rocio was ready to take on the world as she studied abroad at the London School of Economics and Political Science, where she dove further into her international development focus.

"I hit the ground running in the fall semester of 2013 because of the confidence OJS instilled in me. OJS's commitment to their students beyond high school allowed me to persevere and break self-deceptive ceilings." - Rocio

Rocio is preparing for graduation in June 2017, where she'll receive her degree in Political Science and double minor in Sociology and Luso-Brazilian Studies. To capstone her college career, Rocio will spend the summer of 2017 as a fellow in Guatemala under the Blum Center for Developing Economies.



Like Rocio's story, Operation Jump Start believes in the ability of Long Beach students to succeed in college, be active members of their community, and show them how to believe in themselves.



Rocio during her sponsored volunteer trip to Kenya with Justin Rudd.

“

OJS allowed me to look at a college education as something I **COULD** do. They break down barriers for students like me who have so many odds against them.

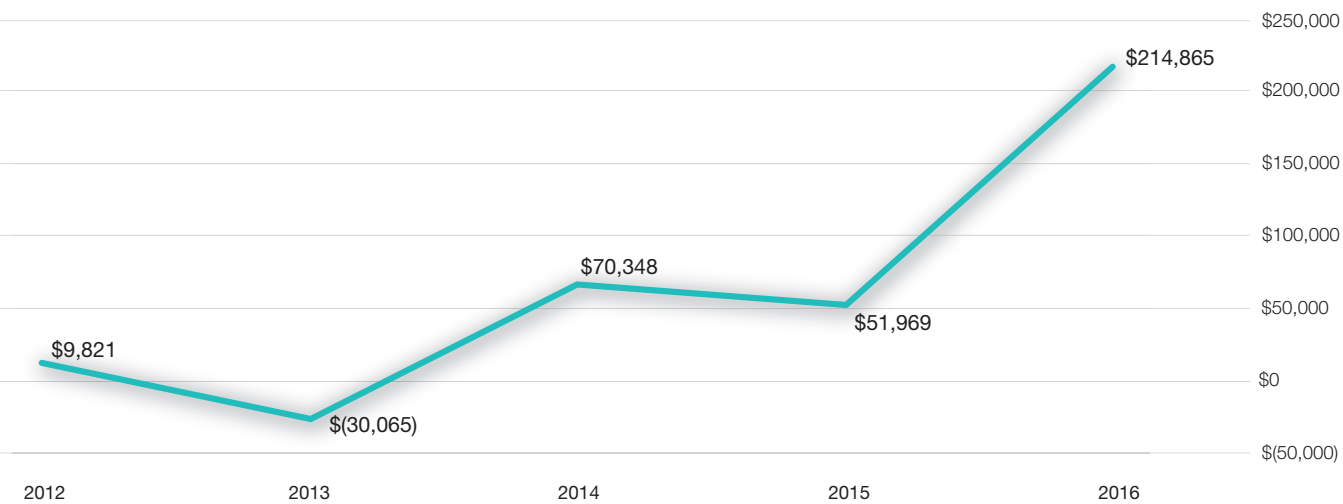
”

**Rocio Garcia**  
College Access  
Class of 2013,  
UC Davis  
Class of 2017

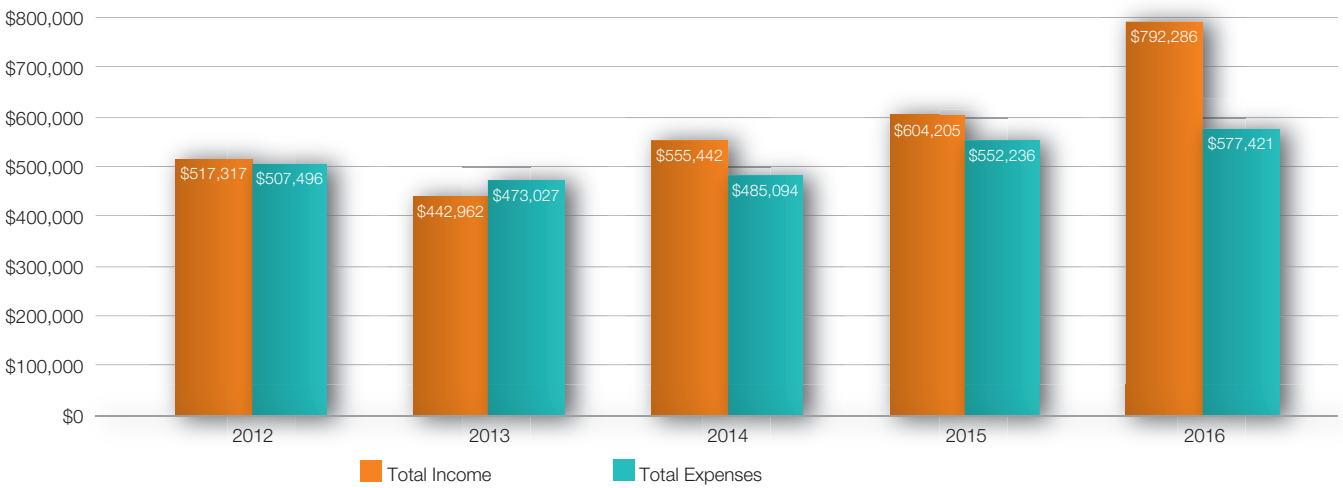


# Financials

Net Operating Income



Financials



**OJS had a phenomenal 400% growth in net income in one year**

**Development End of Year Total \$792,286**



# Thank You To Our Supporters

## **\$50,000+**

All Ways Up Foundation, Annenberg Foundation, S. Mark Taper Foundation

## **\$25,000 - \$49,999**

Carl and Roberta Deutsch Foundation, Dwight Stuart Youth Foundation, Rosalinde and Arthur Gilbert Foundation, The Rudolph and Daphne A. Munzer Foundation

## **\$15,000 - \$24,999**

Crail Johnson Foundation, Elizabeth George Foundation, Frank and Lisa Chapman, John and Sandra Kriss, Josephine S. Gumbiner Foundation, Los Angeles Dodgers Foundation, Sean Buckley, Tesoro Foundation

## **\$10,000 - \$14,999**

Edison International, Eileen and Gary Rivera, Joey Logano Foundation, Opus Community Foundation, Pacific Life Foundation, Rick and Suzanne Kayne Foundation, Toyota Financial Services, Walt & Diann Zenda

## **\$5,000 - \$9,999**

AYCO Charitable Foundation, Charles Russell, Chick-Fil-A Long Beach, Employees Community Fund of Boeing, Foundation for Global Sports Development, Jermaine Griggs, Howard and Kathryn Chapman, KNU Foundation, Long Beach Police Department, Pamela Blake, Robert Smith, Rudy and Mary Lou Lalonde, The Boeing Company

## **\$1,000 - \$4,999**

AARP, Alan Sherry and Linda Frankel, Al and Barbara Regnier, Bess J. Hodges Foundation, Charles Clay, Chester Jablonski, Port of Long Beach, CompTIA, Supervisor Don Knabe, Crew, Inc., Darrin and Lishawn Lalonde, Daryl Pelc, Diego and Irene Quevedo, Farmers & Merchants Bank, Frieda C. Fox Family Foundation, HCVT Accounting, Matthew and Isabel Nelms, Jack Nendel, Margaret King, Michael and Caro Sue Fenlon, Jesus Jose Mathus, Johnson Family Fund, Kim Buczek, Lawrence and Colleen Triesch, Lisa Barron and Rob Vasquez, Long Beach Junior Chamber of Commerce, Long Beach Police Officers Association, Randall Turnbow, Richard Meehan, Rick Nolan, Roberta Hamfeldt, Ronald Stevens, Scott and Cee Cee Jenkins, Miguel and Toni Ortiz, The Miller Foundation, Wells Fargo Foundation, Wells Fargo Community Support Campaign

## **\$500 - \$999**

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## **\$50 - \$499**

Adrienne and Scott Clements, Armanda and Lilia Paredes, Ahmad Shehadeh, Amanda Mendoza, Annette Andrews, Ashley Cartwright, Barbara Egyud, Barbara Wills, Barry Binder, Betty Karnette, Bill Leach, Blair Cohn, Brittany King-Pleas, Bryan Nih, Caprice Reagan, Carla Lalonde, Carol Mort, Cecelia Werner, Christine Alden, Christine Robbins, Clyde Cassel, Long Beach City Prosecutor Doug Haubert, Courtney Yeh, Dan and Stacy Ballou, Dana Stevens, Dara Cerwonka, Dariush Khansari, Darren Williams, Dave Shlemmer, Deborah Sullivan, Dennis Maris, Dianne Merrick, Douglas Belew, Edward Burnett, Elizabeth Berberich, Elizabeth O’Ryan, Ellen Jacobs, Erik Miller, Eydee Van Atta, Gannet Foundation, Gayle Blume, George Villalva, Richard Heimbaugh, Horace Hall, Jacquelynne McReynolds, James Rucker, James and Nancy Thomas, Janelle Reusch, Jasmin Hakes, Jason Lehman, Jean Bebedetti, Jeff and Gwen Brady, Jeff and Beth Dahkle, Jennifer Anaya, Jennifer Thomas Gravois, Jeremy Madison, Jessica Green, Jim Deaton, Jodi Castano, John and Georgia Case, John Graham, Johnson & Johnson, Jon Meyer, Joseph Bevacqua, JP Morgan Chase Foundation, Gary and Judy Morrill, Judy Strother-Taylor, Kathleen Bruins, Karin Griffin, Kelly Shaw, Ken and Kitty Murphy, Kimberly Cole, Kristina Galias, Laura Whelon, Lauren Shimbo, Liz Bordessa, Long Beach Community Foundation, Maria Ferreira, Marc S. Rothenberg, Mark and Linda Christoffels, Matthew Landers, Matt and Virginia Gonzales, Michael Crooks-Joseph, Michael S. Fields, Michelle Jamieson, Monica Burke, Morgan Stanley, Rebecca Moltz-Landers, Nancy Fitzpatrick, Erlinda Capitulo, Nora Straight, Pamela Peters, Patricia Reid, Raymond and Robyn Grossman, Renee Kraus, Richard and Andrew Henry, Richard and Elsa Morgan, Rita Jamieson, Ronald Arias, Rosa Dominguez, Ruth Villiger-Wilson, Sean Devereaux, Starr Bunch, Stephanie Younger, Sue Bernstein, Tanya Thaur, Terry Koepke, The Young Family Trust, Tibor and Charl Foki, Timmothy Kennedy, Ty Hatfield, United Way of Greater Los Angeles, Valerie Takahama, Wesley Range

## **Community Partners**

Annenberg Alchemy, National College Access Network (NCAN), Southern California College Access Network (SoCal CAN), Youth Mentor Connection, Keesal Young & Logan, Long Beach Bar Foundation, Long Beach Public Library and Foundation, Molina Healthcare, Justin Rudd, Hershey Communications, Common Thread Collective, The Nonprofit Partnership, Long Beach Mentor Connection, Male and Female Academy, Cal State Dominguez Hills, Cal State Long Beach, Cal State Northridge, and Simmons College



# Our Team

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Attorney

**Rick Nolan**

**Board Vice President**

Recruiting Manager, MaxLinear, Inc.

**Mary Lou Lalonde**

**Board Secretary**

Retired CEO, LaLonde Equipment Company

**Al Regnier**

**Board Treasurer**

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President & Founder, Hear and Play Music Group

**Lawrence Triesch**

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**Daysha Austin**

Deputy District Director, CA State Legislature, AD 59

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Executive Director

**Brittany King-Pleas**

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**Anthony Bright**

Director of Philanthropy

**Maria Alvarez**

College Access Program Manager

**Cristina Ramirez**

College Success Program Manager

**Yanira Losoya**

Communications and Development Manager

**Lawrence Maminta**

Learning and Resource Center Coordinator

**Sandra Lopez**

Administrative Assistant



A college education is one  
of the surest ways to break  
the cycle of poverty.



College Access students tour Stanford University.





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