



OPERATION JUMP START PRESENTS:

COLLEGE EXTRA VAGANZA

SPONSORSHIP OPPORTUNITIES

"It was an honor to be a sponsor of Operation Jump Start's 25th Anniversary Gala. It isn't often that a company finds a non-profit so in tune with the desires of its employees, suppliers and customers."

Kelli Anderson - Linde



Well hello there,

In this message, you'll find both a moment for gratitude and another for celebration! So firstly, thank you! Thank you for taking some of your valuable time to consider sponsoring the inaugural, Operation: College Extravaganza.

Are you ready to bring back in-person connection, celebration, and fellowship? Partner with OJS to celebrate our longstanding success as we embark on a new path, ready to transform more lives than ever before in OJS' rich history! Underserved scholars depend on us, and as an extension, YOU! Thank you for making their future, and our Long Beach communities, the best they can be as a dedicated sponsor and friend of OJS.

Your time and donations whether as an event sponsor, volunteer, company, or community champion make an astounding difference in the lives of young college-bound scholars. Scholars that today face greater challenges than ever before. As first-gen students navigating a post-global-pandemic world, there is so much to feel scared of. Your critical investment eases these fears and creates a plethora of opportunities for the most deserving of youth. Consider changing lives and becoming an official OJS event sponsor today.

Gratefully,
Irene Quevedo,
CEO



WHO WE ARE

Founded in 1994, Operation Jump Start (OJS), a local Long Beach nonprofit organization, provides the comprehensive resources, backing, and mentoring support that enable youth in underserved communities to reach their full potential through a college education. Since its inception, OJS has provided programs and mentoring that enable students to achieve educational opportunities they never thought possible.

WHAT

As our community returns more and more to in-person events, join us at our inaugural Operation: College Extravaganza (O:CE). O:CE is a day-long event full of educational workshops, resources, food, and FUN! This event will be open to all Long Beach students and families. We will have student and parent workshops to prepare for college acceptance and eventual attendance.

Designed to provide resources in a fun and engaging way, O:CE will include food and drinks, interactive workshops, entertainment, and a resource fair, all at little to no cost to the attendees. O:CE will be representative of Operation Jump Start's continuous commitment to providing scholars with the educational and mental support needed for them to get in, stay in, and graduate.

WHEN

September 17, 2022 | 9:00am - 4:00pm

WHERE

California State University, Long Beach
1250 N Bellflower Blvd, Long Beach, CA 90815

"My mentor has encouraged me to seek the best higher education and do my best in school to reach my goals. I am certain I couldn't have made it this far without her support. She has been a true mentor and true friend."

-Stephanie A., OJS Scholar

BY THE NUMBERS

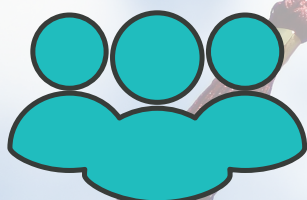
Partnering with OJS is not only an investment into the youth and community of Long Beach, but it's also an opportunity for the sponsors to align themselves with a valued local organization and all the benefits that come from doing so.



In 2019, OJS celebrated **25 years** of service to Long Beach students. The opportunity to partner with OJS which has a long and reputable history, is a wonderful way to give back to and support your community, as well as reach a new audience.



OJS as a mentoring organization, has matched well over **1,000** students with qualified, professional mentors. Our network spans a variety of industries, including Fortune 500 executives, C-suite executives, local restauranteurs, and even previous mentees.



It's not only students we interact with. Every year well over **5,000** teachers, volunteers, mentors, funders and local residents come through our doors. OJS is part of the community.



With over **2,000** people on our mailing list, over **2,500** combined social media followers (99% of them residing in Southern California), OJS has positioned itself to reach our community in a variety of ways.

**see sponsorship page for more specific numbers*

PREVIOUS SPONSORS:



THE RIVERA GROUP

SPONSORSHIP OPPORTUNITIES

Exclusive Mission Sponsor - \$15,000

12-Month Operation Jump Start Official Sponsor

(One available at this level)



- 12-Month EXCLUSIVE OJS Official Mission Sponsor
 - Exclusive Mission Sponsorship rights to 6+ major OJS events for the next 12 months, whether in-person or virtual, including
 - Scholars' Day
 - 250+ attendees
 - The biggest event of the year
 - College Signing Day
 - The inaugural Operation: College Extravaganza
 - Annual Career Fair
 - The Jump Start
 - Mentor Trainings and Supper Club

- Logo/Brand Name will be displayed on all OJS online/offline marketing materials

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- Logo

- Logo

- Pre-nomination (minimum 100)

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- Right of first refusal

- Two \$500 scholarships for students



- **A BIG Thank you to Lisa and Frank Chapman for your continuous support of all OJS' scholars!**

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$10,000

Operation: College Extravaganza Official Sponsor

(Two available at this level, Fall or Spring)

- O:CE Platinum Sponsor
 - Platinum Sponsorship rights to at the inaugural Operation: College Extravaganza
 - O:CE will include food and drinks, interactive workshops, entertainment, and a resource fair, all at little to no cost to the attendees.
 - While led by OJS, O:CE is a COMMUNITY event with students, parents, and other businesses in attendance
 - Logo/Brand Name will be displayed on all OJS online/offline marketing, communications and event signage
 - 88,500+ emails sent last 12 months
 - 32% open rate, 10% higher than the industry average
 - 15% click-through rate, 13% higher than the industry average
 - 30-second 'Sponsor's Message' video displayed on the OJS homepage
 - Logo/Brand Name placement on main agency homepage
 - Premium and personalized feature on ALL OJS social media accounts
 - including Facebook, Instagram, Twitter and YouTube
 - One \$500 scholarship given in your name to deserving first-year college students, gift highlighted in a press release
 - Full-page inside back cover advertisement on event booklet and featured in sponsor recognition page

SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$5,000

Operation: College Extravaganza Official Sponsor

(Three available at this level)

- O:CE Gold Sponsor
 - Gold Sponsorship rights to at the inaugural Operation: College Extravaganza
 - O:CE will include food and drinks, interactive workshops, entertainment, and a resource fair, all at little to no cost to the attendees.
 - While led by OJS, O:CE is a COMMUNITY event with students, parents, and other businesses in attendance
 - Logo/Brand Name will be displayed on all OJS online/offline marketing, communications and event signage
 - 88,5000+ emails sent last 12 months
 - 32% open rate, 10% higher than the industry average
 - 15% click-through rate, 10% higher than the industry average
 - Logo/Brand Name placement on OJS' 'Supporters' webpage
 - Personalized feature on ALL OJS social media accounts
 - including Facebook, Instagram, Twitter and YouTube
 - Half-page advertisement on event booklet and featured in sponsor recognition page



SPONSORSHIP OPPORTUNITIES

Silver Sponsor - \$2,500

Operation: College Extravaganza Official Sponsor

~~(Three)~~ Only TWO left at this level)

- Silver Sponsorship rights to at the inaugural Operation: College Extravaganza
 - O:CE will include food and drinks, interactive workshops, entertainment, and a resource fair, all at little to no cost to the attendees.
 - While led by OJS, O:CE is a COMMUNITY event with students, parents, and other businesses in attendance
 - Logo/Brand Name will be displayed on all OJS online/offline marketing, communications, and event signage
 - 88,5000+ emails sent last 12 months
 - 32% open rate, 10% higher than the industry average
 - 15% click-through rate, 10% higher than the industry average
 - Logo/Brand Name placement on OJS' 'Supporters' webpage
 - Personalized feature on ALL OJS social media accounts
 - including Facebook, Instagram, Twitter, and YouTube
 - half-page advertisement on event booklet and featured in sponsor recognition page



SPONSORSHIP OPPORTUNITIES

Bronze Sponsor - \$1,000

Operation: College Extravaganza Official Sponsor

(Three available at this level)

- Bronze Sponsorship rights to at the inaugural Operation: College Extravaganza
 - O:CE will include food and drinks, interactive workshops, entertainment, and a resource fair, all at little to no cost to the attendees.
 - While led by OJS, O:CE is a COMMUNITY event with students, parents, and other businesses in attendance
 - Logo/Brand Name will be displayed on all OJS online/offline marketing and communications
 - 88,500+ emails sent last 12 months
 - 32% open rate, 10% higher than the industry average
 - 15% click-through rate, 13% higher than industry average
 - Logo/Brand Name placement on OJS' 'Supporters' webpage
 - Personalized feature on ALL OJS social media accounts

We have built the sponsorship benefits packages with the intention of providing maximum value to a prospective sponsor. However, if you have any different ideas in mind, we are more than happy to address a custom benefits package with you. Please do not hesitate to reach out to us to further discuss.

SPONSORSHIP FORM

YES, I/We would like to partner with Operation Jump Start and become a valued sponsor at the following level:

SPONSORSHIP OPPORTUNITIES



- ☐ Presenting Mission Sponsor \$15,000 ☐ Silver Sponsor \$2,500
- ☐ Platinum Sponsor \$10,000 ☐ Bronze Sponsor \$1,000
- ☐ Gold Sponsor \$5,000
- ☐ In addition to / in lieu of sponsorship, I/we would like to make a donation of \$ _____

Contact name and title

Sponsor Business / Organization Name as you want it to appear on printed materials

Address

City

State

Zip

Phone

Email

PAYMENT OPTIONS

- ☐ CREDIT CARD ☐ PLEASE INVOICE ☐ CHECK: (payable to Operation Jump Start)

CREDIT CARD INFORMATION

CREDIT CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Credit Card Number

Expiration Date

Signature

Date

Please submit completed form and company logo files (if applicable) to:

Operation Jump Start

Attn: Rebecca Ridge
3515 Linden Ave., Ste. 6
Long Beach, CA 90807

Questions?

Contact Rebecca Ridge at
(562) 988-2131 or email
rebecca@operationjumpstart.org



3515 Linden Avenue
Long Beach, CA 90807
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ojs@operationjumpstart.org



Operation Jump Start is a 501(c)(3) charitable organization with the federal nonprofit ID#33-0629895. Qualified donations are tax deductible.