



OPERATION JUMP START

SPONSORSHIP OPPORTUNITIES

JOIN US IN CELEBRATING 30 YEARS OF MAKING COLLEGE DREAMS A REALITY!

Make a lasting impact by supporting Operation Jump Start's 30th Anniversary Birthday Bash. In doing so, you will provide much-needed support to continue the college access and success programs that uplift Long Beach students!

WHEN

Thursday, January 16th, 2025 — 6PM

WHERE

Museum of Latin American Art — 628 Alamitos Avenue, Long Beach, CA 90802

30TH YEAR TITLE SPONSOR

\$15,000 | 1 AVAILABLE

- Logo/Name premium placement on main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Headline feature on printed newspaper press releases
- Premium and personalized feature on ALL OJS social media accounts (minimum 2x per week) including Facebook, Instagram, Twitter, and YouTube
- Rights of First Refusal to address any 2025 OJS event audience as a highlighted speaker
- Full-page back cover advertisement of ANY program booklet and featured in sponsor recognition page
- Two \$500 scholarships given in your name to deserving first-year college students at the end of the academic year; gift highlighted in the event press release with the exclusive right to have a representative present scholarships at Scholars' Day in June

PLATINUM SPONSOR

\$10,000

- Logo/Name premium placement on main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Premium and personalized feature on ALL OJS social media accounts including Facebook, Instagram, Twitter, and YouTube
 - Minimum weekly in promotion of this event
- One \$500 scholarship given in your name to deserving first-year college students at the end of the academic year; gift highlighted in the event press release with the exclusive right to have a representative present scholarship at Scholars' Day in June
- Full-page inside back cover advertisement on event booklet and featured in sponsor recognition page

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$5,000

- Logo/Name premium placement on main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Logo/Brand Name placement on OJS' 'Supporters' webpage
- Personalized feature on ALL OJS social media accounts including Facebook, Instagram, Twitter, and YouTube
 - Minimum 2x Monthly in promotion of this event
- Half-page advertisement on event booklet and featured in sponsor recognition page

SILVER SPONSOR

\$2,500

- Logo/Name premium placement on main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Personalized feature on ALL OJS social media accounts including Facebook, Instagram, Twitter, and YouTube
 - Minimum 4x in promotion of this event
- Third-page advertisement on event booklet and featured in sponsor recognition page

BRONZE SPONSOR

\$1,500

- Logo/Name premium placement on main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Personalized feature on ALL OJS social media accounts
 - Minimum 4x in promotion of this event

TABLE SPONSOR

\$1,000

- Logo/Name placement on event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- **Premium reserved table for you and 9 guests at the 30th Anniversary Event (10 SEATS TOTAL)**

**FOR QUESTIONS OR TO SECURE A SPONSORSHIP,
PLEASE REACH OUT TO REBECCA RIDGE
REBECCA@OPERATIONJUMPSTART.ORG**

We have built the sponsorship benefits packages with the intention of providing maximum value to a prospective sponsor. However, if you have any different ideas in mind, we are more than happy to address a custom benefits package with you. Please do not hesitate to reach out to us to further discuss.

SPONSORSHIP FORM

OJS'S 30 YEAR BIRTHDAY BASH



YES, I/We would like to partner with Operation Jump Start and become a valued sponsor at the following level:

SPONSORSHIP OPPORTUNITIES

- | | | | |
|--|----------|---|---------|
| <input type="checkbox"/> 30th Year Title Sponsor | \$15,000 | <input type="checkbox"/> Silver Sponsor | \$2,500 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Bronze Sponsor | \$1,500 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Table Sponsor | \$1,000 |
- In addition to / in lieu of sponsorship, I/we would like to make a donation of \$_____

Contact name and title

Sponsor Business / Organization Name as you want it to appear on printed materials

Address

City State Zip

Phone Email

PAYMENT OPTIONS

- CREDIT CARD PLEASE INVOICE CHECK: (payable to Operation Jump Start)

CREDIT CARD INFORMATION

CREDIT CARD TYPE: VISA MASTERCARD AMEX DISCOVER

Credit Card Number Expiration Date. CVC

Signature Date

Please submit the completed form and company logo files (if applicable) to:

Operation Jump Start
Attn: Rebecca Ridge
3515 Linden Ave., Ste. 6
Long Beach, CA 90807

Questions?
Contact Rebecca Ridge at
(562) 988-2131 or email
rebecca@operationjumpstart.org

Operation Jump Start is a 501(c)(3) charitable organization with the federal nonprofit ID#33-0629895. Qualified donations are tax deductible.