



# 2026 Sponsorship Opportunities

**OPERATION JUMP START**  
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operationjumpstart.org  
562-988-2131





# Hello!

As we gear up for this year's Scholars Day Celebration, I want to personally invite you to be part of it. This event is especially close to my heart. As a proud first-generation college graduate, I know firsthand how life-changing it is to have people and organizations believe in you. That's exactly what your sponsorship makes possible for our students today.

When you sponsor Scholars Day, you're not just giving to OJS, you're investing in the dreams of young people in Long Beach. You're helping ensure our scholars have the resources, mentors, and opportunities they need to thrive in college and beyond.

In return, your company will receive high-visibility recognition among a community that deeply values education, equity, and progress. This packet includes sponsorship levels that highlight your commitment while connecting you with thousands of families, educators, and community members who care about opening doors for students.

By becoming a sponsor, you'll:

- Champion first-generation students as they celebrate big milestones on their journey.
- Align your company with a trusted organization that has supported Long Beach students and families for more than 30 years.

Together, we can celebrate each scholar's hard work while building pathways to even greater possibilities. Thank you for considering this opportunity to make a lasting difference. I can't wait to celebrate with you at SDC 2026 as a valued sponsor and partner.

Gratefully,  
Irene Quevedo,  
Chief Executive Officer

**Align your company with an organization that has been a trusted source in Long Beach for over three decades.**



# About OJS

## Who We Are

Founded in 1994, Operation Jump Start (OJS), a local Long Beach nonprofit organization, provides comprehensive resources, backing, and mentoring support that enable youth in underserved communities to reach their full potential through a college education. Since its inception, OJS has provided programs and mentoring that enable students to achieve educational opportunities they never thought possible.

## What is Scholars' Day?

Scholars' Day Celebration is by far the largest public event that Operation Jump Start puts on each year. Scholars' Day is an opportunity to celebrate our graduating senior class — entirely made up of Long Beach students who will be the first in their families to attend college. Similar to a graduation celebration, Scholars' Day allows students, parents, mentors, and the greater OJS community to gather and celebrate the central point of our mission — Making college dreams a reality!

Past Scholars' Day keynotes feature prominent and established champions of education such as CSULB President Jane Conley, UC Davis Chancellor Gary May, and Congressman Robert Garcia.

We expect our upcoming Scholars Day Celebration to be an even more successful event and a wonderful opportunity to come together as a community to celebrate college access and success within Long Beach!

## When

June 13, 2026  
9:30am - 12:30pm

## Where

Long Beach Yacht Club  
6201 Appian Way  
Long Beach, CA 90803



# By the Numbers

Partnering with OJS is not only an investment in the youth and community of Long Beach, but it's also an opportunity for the sponsors to align themselves with a valued local organization and all the benefits that come from doing so.



Founded in 1994, we have over **30 years** of service to Long Beach students and the community. The opportunity to partner with OJS is a wonderful way to give back to and support your community and reach a new audience.

OJS, as a mentoring organization, has matched well over **1,000** students with qualified, professional mentors. Our network spans a variety of industries, including Fortune 500 executives, local business owners and restaurateurs, C-suite executives, and even previous mentees.



It's not only students we interact with. Every year, well over **5,000** teachers, volunteers, mentors, funders, and local residents come through our doors. OJS is part of the community. Our online community is substantial as well, with over **4,000** people on our email list and a social media following of close to **3,000**.

### Previous Sponsors:



# Sponsorship Opportunities

## 2026 ACADEMIC TORCHBEARER PRESENTING SPONSOR

**\$25,000**

Only one is available at this level

- “Presented by [Sponsor Name]” recognition in the official event name (e.g., Operation Jump Start Scholars’ Day Celebration presented by [Sponsor]).
- Logo featured prominently alongside Operation Jump Start’s on all promotional materials.
- Most prominent logo/name placement on all OJS materials (digital, print, video, stage, press releases).
- Opportunity to deliver welcome remarks at the 2026 Scholars’ Day Celebration.
- Recognition as lead partner in all press/media opportunities.
- Custom media feature (dedicated video or story) spotlighting sponsor’s impact, shared across OJS platforms.
- Dedicated email blast to OJS’s full mailing list highlighting the partnership.
- Exclusive full-spread inside front page ad in event program + back cover ad.
- Premium VIP experience for sponsor representatives (reserved front-row seating, opportunity for post-event meet & greet and photo with scholars).
- Rights of First Refusal for the Presenting Sponsor level for any additional 2026 sponsorship opportunities and Scholars’ Day 2027.

# Sponsorship Opportunities

## VALEDICTORIAN SPONSOR

**\$15,000**

- Logo/name premium placement on the main agency homepage and event page.
- Logo/name displayed on all OJS online/offline marketing and communications.
- Prominent feature on all event signage and verbal recognition of the day of the event.
- Name featured in printed newspaper press releases.
- Premium and personalized features on ALL OJS social media accounts, including Facebook, Instagram, Twitter, and YouTube
- Minimum 2x per week.
- Rights of First Refusal to address the event audience as a highlighted speaker.
- Full-page back inside advertisement of event program booklet and featured in the sponsor recognition page.

## SALUTATORIAN SPONSOR

**\$10,000**

- Logo/Name premium placement on the main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Premium and personalized features on ALL OJS social media accounts, including Facebook, Instagram, Twitter, and YouTube
- Minimum weekly in promotion of this event
- Full-page inside advertisement in the event booklet and featured in the sponsor recognition page

# Sponsorship Opportunities

## DEAN'S LIST SPONSOR

**\$5,000**

- Logo/Name premium placement on the main agency homepage (during the duration of event promotion) and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Logo/Brand Name placement on OJS 'Supporters' webpage
- Personalized feature on ALL OJS social media accounts, including Facebook, Instagram, Twitter, and YouTube
- Minimum Bi-Weekly in promotion of this event
- Half-page advertisement in the event booklet and featured in the sponsor recognition page

## HONOR ROLL SPONSOR

**\$2,500**

- Logo/Name premium placement on the main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Personalized feature on ALL OJS social media accounts, including Facebook, Instagram, Twitter, and YouTube
- Minimum Monthly in the promotion of this event
- Quarter-page advertisement in event booklet and featured in sponsor recognition page

# Sponsorship Opportunities

## COLLEGE ADVOCATE SPONSOR

**\$1,500**

- Logo/Name premium placement on the main agency homepage and event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Headline feature on all event signage and verbal recognition day-of event
- Personalized feature on ALL OJS social media accounts
- Minimum 4x in promotion of this event

## TABLE SPONSOR

**\$1,000**

- Logo/Name placement on event page
- Logo/Name displayed on all OJS online/offline marketing and communications
- Premium reserved table at the 2026 Scholars' Day Celebration (8 seats total)

## ADS ONLY

### Ad sizes/dimensions and rates:

- Full Page Ad (Full-Color): \$750
  - Trim: W8.25in x H11in; Bleed: W8.50in x H11.25in
- Half Page Ad (Horizontal; Full-Color): \$500
  - Trim: W8.28in x H5.67in; Bleed: W8.50in x H5.90in
- Quarter Page Ad (Portrait; Full-Color): \$250
  - Trim: 4.25"W x 5.5"H Bleed: 8.75"W x 5.75"H

# Sponsorship form

08

**YES**, I/We would like to partner with Operation Jump Start and become a valued sponsor at the following level:

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> 2026 Torchbearer Sponsor | \$25,000 | <input type="checkbox"/> Dean's List Sponsor      | \$5,000 |
| <input type="checkbox"/> Valedictorian Sponsor    | \$15,000 | <input type="checkbox"/> Honor Roll Sponsor       | \$2,500 |
| <input type="checkbox"/> Salutatorian Sponsor     | \$10,000 | <input type="checkbox"/> College Advocate Sponsor | \$1,500 |

In addition to / in lieu of sponsorship, I/we would like to make a donation of \$\_\_\_\_\_

\_\_\_\_\_  
Contact name and title

\_\_\_\_\_  
Sponsor Business / Organization Name as you want it to appear on printed materials

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## PAYMENT OPTIONS

- CREDIT CARD     PLEASE INVOICE     CHECK: (payable to Operation Jump Start)

## CREDIT CARD INFORMATION

CREDIT CARD TYPE:     VISA     MASTERCARD     AMEX     DISCOVER

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVC

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please submit the completed form and company logo files (if applicable) to:**

### Operation Jump Start

Attn: Rebecca Ridge  
3515 Linden Ave., Ste. 6  
Long Beach, CA 90807

### Questions?

Contact Rebecca Ridge at  
(562) 988-2131 or email  
rebecca@operationjumpstart.org

# Ods

AD SIZES/DIMENSIONS & RATES:

**Full Page Ad (Full-Color): \$750**

Trim: W8.25in x H11in; Bleed: W8.50in x H11.25in

**Half Page Ad (Horizontal; Full-Color): \$500**

Trim: W8.28in x H5.67in; Bleed: W8.50in x H5.90in

**Quarter Page Ad (Portrait; Full-Color): \$250**

Trim: 4.25"W x 5.5"H Bleed: 8.75"W x 5.75"H

Please submit high-resolution PDF, PNG, or JPEG files (300 DPI).

Contact name and title

Sponsor Business / Organization Name as you want it to appear on printed materials

Address

City

State

Zip

Phone

Email

**PAYMENT OPTIONS**

CREDIT CARD     PLEASE INVOICE     CHECK: (payable to Operation Jump Start)

**CREDIT CARD INFORMATION**

CREDIT CARD TYPE:  VISA     MASTERCARD     AMEX     DISCOVER

Credit Card Number

Expiration Date

CVC

Signature

Date

**Please submit the completed form and ads to:**

**Operation Jump Start**  
Attn: Rebecca Ridge  
3515 Linden Ave., Ste. 6  
Long Beach, CA 90807

**Questions?**  
Contact Rebecca Ridge at  
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# THANK YOU!



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